

### Press Release

The Government have issued orders duly sanctioning a special scheme for promoting Energy efficiency in MSME units. Under this scheme an Awareness programme will be held in a group for about 50 participants from MSME units / cluster. To equip the MSMEs in implementing energy saving measuring<sup>es</sup> training will be imparted to the employees and executives of the MSMEs/Cluster. Training will be organized in a batch of 25 persons by utilizing Certified Engineers. To encourage MSMEs to undertake energy audit and realize the advantages of adopting energy conservation measures, the Government will reimburse 50% of the cost of conducting energy audit subject to a ceiling of Rs.75,000/-.

The objective of this scheme is MSMEs to implement the recommendations of the Energy Audit Report and to optimize the energy consumption leading to energy saving and money saving in electricity bills. The Government will provide subsidy at the rate of 25% of the cost of machinery & equipments replaced, retrofit and technology acquired for the purpose of improving the energy efficiency, based on the recommendation of Energy Audit. There will be a maximum ceiling of Rs.2.50 lakhs on the assistance for this component. Employees, Engineers and Executives of MSMEs which are willing to undertake the energy audit, and further any clarification in this scheme, may contact the General Manager, District Industries Centre, Vellore. Phone Nos. 0416-2242512, 2242413 and mobile No.98424-80424.



செ.ம.தொ.அ.  
தொழில் - 9  
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District Collector,  
Vellore District